



Department of Neighborhood and Business Development
Small Business Financial Workshops

Information you need to succeed! Learn how to start or grow your business in Rochester.

September 14, 28, October 5, 26

City Hall, Council Chambers
30 Church St., Rochester

All classes 6–8:30 p.m.



**Arm yourself with the financial information
needed to help your business grow and thrive.**

**September 14:
Doing Business
with Government**

Topics include:
MWBE Certification,
Contracting, Grant/Loan
Programs, Monroe County
Funding Resources for
Businesses and NY State
Funded Programs

**September 28:
Accounting Principles**

Topics include: Business
Formation, Taxation,
Profit & Loss, Bookkeeping,
Inventory and Working
Capital

**October 5:
Business Banking**

Topics include:
Loan Structuring,
Commercial Credit,
SBA Financing and
Importance of Cash Flow

**October 26: Personal
Finance, Insurance
and Credit/Debt
Counseling**

Topic includes:
Increasing Your Credit
Score, Managing Debt and
Researching Your Business

For more information call **311**
Outside of the city call (585) 428-5990

Register Today at
www.cityofrochester.gov/smallbizworkshops